

## Get to know the 40 Under 40 Class of 2018

August 3, 2018



Welcome to our 2018 40 Under 40 Awards package, which honors 40 business executives age 39 and younger for their innovation, leadership and community contributions.

While young, these men and women drive success at leading South Florida businesses and organizations in fields such as law, real estate, engineering, manufacturing, finance and sports.

And, despite their busy work schedules, these leaders understand the importance of giving back. They spend countless hours aiding nonprofits like Habitat for Humanity, Mary's Kids, Special Olympics and United Way.

Vetting the nominations is never easy, due to the region's breadth of talent. But that's what makes reviewing these executives' contributions to South Florida's business and community landscapes so rewarding. We feted our Class of 2018 at a fun-filled luncheon at Jungle Island in Miami. Thanks to our corporate sponsor, Florida International University's College of Business.



**Name:** Philip Cassel

## Title and company:

Director, Cassel Salpeter & Co.

**Age:** 33

Twitter handle: @philcassel

Education: B.S. in mathematics, Massachusetts Institute of Technology, 2007

Birthplace: Miami

Residence: Coconut Grove

First job: Camp counselor at Swim Gym

**Ultimate career goal:** To build Cassel Salpeter into a business that outlasts its founders and my generation

Hot topic in my field: High valuations for family-owned business

**Greatest business achievement:** Working with Boxycharm, a high-growth consumer products business, to help it complete a minority recapitalization and majority recapitalization – all within the same year.

**Civic/charitable organization involvement:** Ransom Everglades School (cochair, Young Benefactor Society); Lotus House (volunteer); Children's Bereavement Center (volunteer)

Biggest professional mentor: My dad, James Cassel

**Best career advice received:** From my brother Seth: "Those who do what others won't get what others don't."

Fantasy job: Owner of the Miami Dolphins

Guilty pleasure: Waffle and chocolate milk for breakfast every morning

Best stress reliever: Playing water polo

Favorite book: "The Orphan Master's Son" by Adam Johnson

Favorite website: Twitter

Favorite local spot: Hard Rock Stadium

Favorite vacation spot: Cape Town, South Africa

In a movie, I'd be played by: Colin Farrell

I'd most like to have a business lunch with: Michael Bloomberg

My six-word memoir: Family first. The rest is secondary.